

Corporate Volunteering

Pop up shop

Opportunity: Pop up shop for unlimited numbers

When: A date/s of your choice depending upon size of group (with suitable notice and availability)

Where: Preferred option is your office space **Times:** 9 – 4.30pm (followed by prize giving)

What: The pop up swap shop challenge is a swap until you drop "pop up shop" that involves competing to raise the most of money for Rainbow Trust as well as giving your colleagues the opportunity to swap their unwanted items for new gems to add to their wardrobes.

Cost: Company can choose to give each team petty cash (not to include travel, venue, food, refreshments)

How will the day work: This team building exercise requires each team to appoint a project leader, create a plan and work together to organise themselves into a fundraising hit squad.

One week before the challenge a briefing will be arranged with the following elements

- Presentation about Rainbow Trust to be provided (with video)
- Hand out of challenge to be provided
- Individuals will be placed in to teams to work together
- Teams to agree a project manager and decide on their team name
- Teams provided with a breakout session of 30 minutes to meet each other and start discussing ideas

In the week running up to the challenge the team can source products, furnishings required to undertake the sale, accept items and advertise the sale.

The challenge begins at 9am on a chosen day. Each team has until 11.45am to source products, and if the sale is on the same day, organise their sales area, display their products and price them before selling can begin.

The winning team will be the one to have raised the most money through the sales of their products during the sale. All remaining products will be donated to the Rainbow Trust Charity Shops.

An end of day celebration will take place after the sale finishes where prizes will be presented.

Prizes given for:

Team that raised the most (pledges are not accepted)

The most attractive sales display

The teams will be provided with rules to adhere to, which will include:

- All team members must adhere to any anti-bribery and corruption policies that your company may have
- Any approaches to clients of your company must be run past a representative from your company before they are undertaken
- The teams must undertake their sales during a set time on a set day. All team sales should take place at the same time, however, for larger teams, the same time on the same day across multiple week's works as well.
- If teams have products from external traders all products sold will have 100% of the price donated directly to Rainbow Trust.

If you have any questions that are not answered in this document please contact Louise Bingham on 01372 220023 or louise.bingham@rainbowtrust.org.uk